

**ONLINE  
COURSE**

For more creative ideas and information, please view the Lynda.com course entitled 'Teaching with Lynda.com'.

<http://bit.ly/teaching-with-lynda>



**KEY  
BENEFITS**

As a student or staff member at the University of Plymouth you have unlimited access to the entire Lynda.com video library, including tutorial exercises and practice environments.

- Courses cover a vast range of business professional and creative topics
- Supplement face-to-face learning with Lynda.com tutorials or playlists
- Access from a range of devices, even while on the move
- Attain certificates of completion and display on LinkedIn profiles

**LOGIN TO  
LYNDA.COM**

Using the web address below, you will find a range of information about Lynda.com, including different ways to connect to the resources and the latest news as it becomes available. To log in, simply click 'Sign in to Lynda.com'.

<http://lynda.plymouth.ac.uk>

**USING  
LYNDA.COM IN  
TEACHING**

**ABOUT  
LYNDA.COM**

Lynda.com is a vast online library of high quality video-based courses covering anything from photography to programming and from getting through interviews to core business skills. All the videos are written and presented by industry and subject experts.

**MAIN  
FEATURES**



**Bookmark videos**

Mark any video within a course so you can easily find them later.



**Curate and share playlists**

Add individual videos or whole courses to playlists and share them.



**Add notes**

Make and save your notes in Lynda.com alongside videos.



**Knowledge check**

Some learning paths have quizzes built-in to test knowledge.



**Embed in other places**

Videos can be embedded in other place such as Moodle.

## FLIPPED CLASSROOM

Using the Flipped Classroom model in teaching provides opportunities for active learning in face-to-face sessions. Instead of providing new learning materials in class, assign Lynda.com courses or playlists as pre-session work.

Students can then practice and apply their new knowledge or skills in the classroom through various activities or exercises.

## SHARE PLAYLISTS

Playlists allow you to curate and share Lynda.com content with your students. With playlists, you can create a custom group of training videos bespoke to your teaching needs.

Whether you are teaching a particular tool or skill, playlists can be a great way to group suitable and related content, which is designed to supplement your face-to-face teaching.

OVER

5,500

COURSES

OVER

204,500

VIDEOS

## CONFIDENT PROFESSIONALS

Upon completing Lynda.com courses, students are issued digital certificates of completion. These certificates can be included as evidence in their portfolios or their LinkedIn profiles.

LinkedIn is now tightly integrated into networking, the job search and business development, making it important to evidence specific skills or knowledge when seeking employment.

## A CULTURE OF LEARNING

Lynda.com continually update existing courses as well as releasing new ones, so the materials you share are always relevant to today's learners.

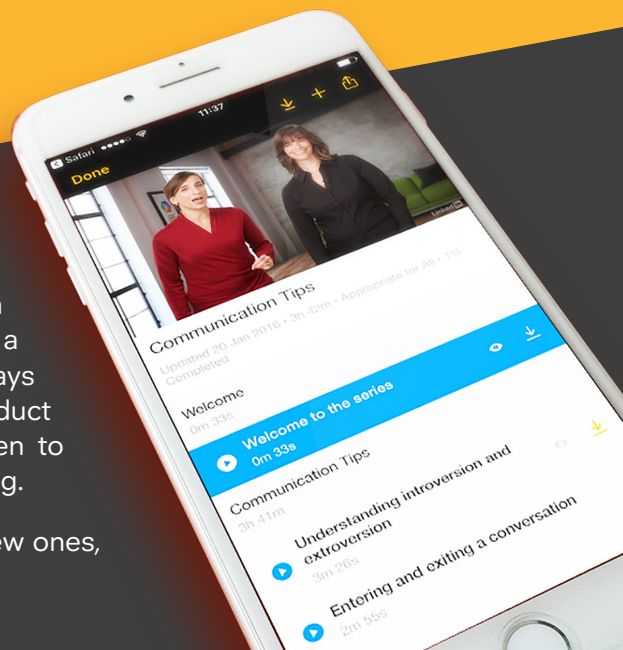
Being successful in today's workforce means being a lifelong learner. Technology is always changing. The tools we use to conduct business, to communicate, and even to stay organised, are rapidly developing.

Architecture have built Lynda.com into the curriculum so students can learn 3D modelling software.

Utilising Lynda.com has allowed limited face-to-face time with students to focus on the theory of architecture and learning the software now occurs outside of teaching hours.

Learn more at: <http://bit.ly/lynda-case-study>

CASE  
STUDY



UNIVERSITY OF  
PLYMOUTH

### CONTACT US

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